

Friday 17<sup>th</sup> June 2022

## Physio Matters and MACP announce a new partnership to further strengthen MSK physiotherapy

The MACP is delighted to announce an exciting new partnership with Physio Matters.

After a few years of lively discussion, making friends and a few years of collaborating casually, we are ready to announce this new partnership.

Physio Matters is now a preferred educational partner for the MACP having mapped its CPD library against both the HEE FCP Roadmap and the IFOMPT MSK Standards.

MACP members of all levels will receive discounted exclusive access to Physio Matters premium membership and use of its interactive mapping document which signposts users to content that will suit their learning needs. (Normally £140, MACP members can access Physio Matters premium membership for £100).

MACP Chair Helen Welch explains that the “The MACP welcomes the opportunity to work with Physio Matters in providing high quality educational opportunities for our members and are pleased to welcome Physio Matters as a preferred educational partner. We look forward to building on our established relationship with Physio Matters to continue to advance standards in musculoskeletal education, research and clinical practice.”

Physio Matters Founder and CEO Jack Chew describes the new landmark partnership: “MSK practice currently faces both huge challenges and great opportunities. The Advanced Practice roadmap has finally given us an objective standard to mark quality against just as the pandemic has exposed us to learning options to suit all tastes and styles. Both Physio Matters and the MACP care deeply about raising standards in MSK practice through aspiring to evidence informed practice and pragmatic, expertly applied clinical reasoning. Together we plan to say goodbye to inter and intra-professional tribalism and hello to an inclusive and aspirational community of practice where we celebrate innovation and ambition together!”

“At Physio Matters, we have been very impressed with the MACP’s reforms in recent years including affiliate membership to all interested MSK Physios.”

“MACP members now have access to an excellent CPD training records platform run by FourteenFish. We intend to work closely with the MACP and its 14Fish platform to optimise the learning experience of MACP members and encourage Physio Matters supporters to look again at the MACP’s routes to membership which are increasingly varied, accessible and credible.”

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