

## MACP AGM 2022

14<sup>th</sup> November 2022, 7pm-8.30pm

Report:	<b>Knowledge Mobilisation and Transformation</b>
Committee Member:	<b>Matthew Low</b>
Date of report:	<b>Date report is written 9/10/2022</b>

### Overview of Year

#### Progress against organisation's strategic aims

1. To grow brand awareness of the MACP organization through membership activity

The role of knowledge translation officer is [evolving](#) and in keeping with the MACP's strategic aims of growing the impact of the MACP in the MSK landscape. Knowledge, and the way it is mobilised and transformed, within communities of practice is a key driver for development within and outside of the MACP membership.

2. Communicate the Executive Committee and sub-committee activities, knowledge translation, education.

As of October 2022, there will be increased activity of knowledge mobilisation and encouragement to engage with communities of practice starting with MSK diagnostic ultrasound. A variety of strategies to deliver knowledge will include podcasts, video, blogs, reference to literature and engagement in conferences. The contributions from the MSK conference in November will link directly with the delivery and engagement with knowledge for all members.

3. Improve understanding on meaning / value of membership

All MACP members will have first access to forms and engagement of the communities of practice and knowledge engagement events through close working with both the Communications team and PDC committees.

#### Progress against sub-speciality strategic aims

N/A

## **Key Development Plans for 22/23**

Following the AGM in November, a strategy for 2023 will be developed, shared with the executive committee and then placed on the MACP website. A key aspect of this will be to link in with key stakeholders and development of the Enhanced Practitioner arena.

## **Information / Other Headings relevant to your role**

The creation and development of a knowledge mobilisation and transformation sub-committee to be discussed with the executive committee. If accepted, expressions of interest to go out to membership.