



## **Professional Engagement end of year/report – David Alderson**

This new role has developed over the first 12 months with the main aim being interaction with our membership.

During this time, regional representation across England and Scotland has been developed to include Scotland (South), Yorkshire and the Humber, Wales (South), London, South West, South Coast and East Anglia.

There have been three regional events over this time.

The first of these took place face to face, with 35 attendees. This was of course pre COVID19, in the familiar format of a twilight event in a physical venue. The topic was: The differential diagnosis of lower back related leg pain, why it matters and how to do it.

The second event followed in the footsteps of the first but, due to the pandemic, the regional event evolved and allowed wider remote reach. The event focused on the FCP service in the South West and allowed us to experiment with live streaming and accessibility for our members. Around 75 learners logged in live and since then, it has been watched over 850 and 100 times on Facebook and Youtube channels respectively.

The most recent event (Menopause and MSK pain) was the first regional event tried on Zoom, and received around 80 live viewers; since then there have been well over 100 views of the recording on the Youtube channel. Future events in discussion are:

- Current research in tendinopathy
- Serious pathology
- Myelopathy and its management
- Osteoarthritis of the knee: a surgical view on developments
- Clinical reasoning in practice

These are part of an ongoing process, of course, the aim of which is not only to provide free or very cheap CPD for Physiotherapists interested in MSK, but also to promote work done by our members and to promote the benefits of MACP membership. It is hoped that more sustained exposure will further assist in updating the wider perception of the MACP by MSK Physiotherapists.