



Knowledge Translation Officer - End of Year report 2020

The position of Knowledge Translation Officer was created in 2018 and Kevin Hall has been in post since 1st February 2018. The vision is that this role will enable the MACP as an organisation to promote knowledge translation within musculoskeletal physiotherapy. In the coming years the Knowledge Translation Officer (KTO) will establish strong links with our communications and research/education teams to develop innovative ways of translating knowledge and promoting diverse research careers within musculoskeletal physiotherapy.

Roles and Responsibilities of the KTO:

- Support and promote opportunities to disseminate research funded through MACP
- Maintain updated MACP publication list on website
- Collate research/publication output from Research Awards recipients
- Collate and report findings from MACP-supported surveys in different formats
- Liaise with sub committees (communications and education) to optimise knowledge transfer to practice
- Explore opportunities to engage with members to explore barriers and enablers to implementation of evidence in practice
- Consider any budgetary requirements to promote knowledge translation
- Liaise with Web champion to explore options to promote knowledge translation in new website
- Identify key research studies in musculoskeletal medicine and examine methods of effectively transferring this information to members

Activity of the KTO in his third year in post includes the following;

1. Developing the role

This year has seen further development of the role of KTO to include continued links with NIHR in supporting their translation activity with the 'Moving Forward' incentive. The role seems well suited to overseeing the annual study day. This year we have organized the Behavior Change and Exercise Adherence Study Day' on 28th November. I also have developed a KT sub-committee with each member responsible for generating content for their area which is held on the website and disseminated through social media platforms engaging discussion with leaders in each field.

2. The website as a Knowledge Translation Tool

We have continued to add content to the website including member blogs and promote these through social media platforms. We will continue to build this database to promote knowledge translation over the coming years.

3. Developing links with MACP research active members

The KTO is developing a database of published MACP members and is developing links with these members to promote their research through social media and through the new website. We have been developing improved links with emerging and established researchers and through social media and linking into the new website plan to disseminate their work.

4. Student Dissertation Awards

We are publishing award winning abstracts through the MACP website and promoting these through social media. The plan is to help members build a research profile and engage with translation activity early in their career. This is also a great opportunity to celebrate the high quality output of our Universities and new members.

5. Translation of Awards and Bursaries

We will continue help previous award winners translate the outputs of their work through the new website. Previous winners will be encouraged to develop case studies to disseminate the impact of the MACP research awards on their work. We hope this will motivate others to apply for awards to support their learning and help them develop research activity within their roles.

6. Establishment of an Abstract Mentoring Panel

We have a team of reviewers who offer abstract submission mentoring to all members wishing to submit an abstract for conference submission throughout the year. This is being offered on a rolling basis. We think this will be a good opportunity for the MACP to promote knowledge translation and to help our members disseminate their work at musculoskeletal conferences throughout the year.

7. Knowledge Translation Sub-Committee

This year I have put together a knowledge translation sub-committee with each member responsible for generating content for their area which is held on the website and disseminated through social media platforms engaging discussion with leaders in each field. An exemplar of this approach was delivered with Stuart Wareham on the topic of MSK US and efficacy of guided and non-guided injections;

- a. Dr Martin Rabey - Neuroscience / LBP
- b. Michael Mansfield - education / mentorship / pain science
- c. Stuart Wareham - MSK US and efficacy of guided and non-guided injections
- d. Andy Kemp - clinical academic pathways, advanced practice
- e. Jai Mankelow - Research / pain education
- f. Kevin Hall - adherence, concordance / behaviour change science / therapeutic alliance

8. MACP Study Day

The role seems well suited to overseeing the annual study day. This year we have organized the Behavior Change and Exercise Adherence Study Day' on 28th November. This will be delivered virtually with a platform presentation from 6 presenters followed by Q&A. The morning will be hosted by Kevin Hall.

On a personal note, I appreciate that over the last 5-6 months I have been unable to allocate the required time to this important role. A combination of academic commitments (final stages of PhD submission) and a several unforeseen medical problems have reduced my ability to do this role justice. As a result I will be stepping down to make way for a new committee member who can take on this interesting and rewarding role.

The next month will be spent succession planning.

I would like to thank the executive committee for their guidance and support over the last three years.

Kevin Hall
Knowledge Translation Officer
November 2020.