

MACP Chairs Report 2020; Helen Welch November 2020

As we draw towards the end of our 51st year as an organisation I would like to reflect on our activity, achievements and current plans.

This year has been challenging for our membership. COVID 19 has touched many of our members on a personal level and the executive committee thoughts are with members who have lost loved ones during this time.

As well as personal loss we have also witnessed the impact of COVID 19 on our professional practice with many of our membership redeployed to support non-traditional MSK physiotherapy services or having to embrace new ways of working with increased use of telehealth across the MSK health community. We have seen the significant financial impact on our members in private practice who have been unable to operate at full capacity during this time and the challenges faced by academia due to alteration of teaching practice

It is credit to our membership that we have risen to the challenge and supported our patients the public and each other within the physiotherapy profession during this time.

Strategy Day

This year saw us hold our 5 yearly strategy review in February. Facilitated by Dr Lisa Roberts who led our interim review in 2019 and attended by the Executive Committee, Fellows, MSK health partners, course leaders and representatives from our membership categories, it was an opportunity to discuss the next set of objectives for the organisation to work towards in the coming years, but also to review the purpose of the MACP in the MSK health community.



The Strategy Day discussions were informed by the report from the interim review, the revised constitution, committee papers, the MACP risk assessment, discussions with key executive committee members, and delegate responses to a preliminary questionnaire.

Key objectives for the 2-day session were:

- To review the image of the MACP, its purpose and impact
- To produce a mission statement and vision for the organisation
- To consider key policy and drivers for future practice
- To identify key areas of business that the MACP need to prioritise and invest in
- To consider how the MACP interfaces with other key organisations
- To produce an action plan for the executive to deliver the priorities identified



We now have a revised mission statement and vision which is felt to represent the MACP position and objective within MSK health and the wider community

MISSION

"Leading and advancing standards in musculoskeletal education, research and clinical practice."

VISION

"To lead, unify and advance excellence in global musculoskeletal health."

From the Strategy day report the MACP executive committee has identified key priorities for the period 2020/ 2021, these being to:

- Lead, engage and influence MSK AP accreditation / standard development
- Engage with HEE for credentialing and reciprocal recognition of routes to membership
- Further develop the existing MACP portfolio route to include an accelerated pathway to membership
- Scope information technology capabilities to support PDC activities and CEA portfolio routes to membership.

The following sections, in conjunction with the individual reports, will outline progress towards these priorities and plans for the immediate future.



Website development – Lead Aldo Russell de Boer, supported by Katie Holmes, Gethin Lynch, Madeleine Nazareth and Claire Small

Since the launch of the new MACP website, we have received some very positive feedback on the design, content and functionality. However, as the digital needs of the organisation have increased, we have identified some limitations of the current operating system and the need to develop new IT systems to meet future membership needs.

The digital committee is currently scoping two IT developments

- On line learning platform
- Electronic portal for portfolio submission

We understand that these two developments will represent a significant investment for the MACP but feel we need to ensure our digital platforms meet the needs of our membership both current and future and support our current AP work streams

Research / Knowledge Translation: Dr Carol Clarke & Kevin Hall

This year there have been challenges faced by Dr Carol Clarke and her team as a result of Covid-19. This has impacted on the bursaries and awards applied for and given by the MACP. We aim to continue to promote awards to our membership and review the awards offered in line with strategy day recommendations.

The Knowledge Translation committee under the leadership of Kevin Hall have continued to promote membership research on our website and through SoMe channels ensuring greater impact of members work on the MSK health community. We have recently run a successful study day led by Kevin Hall and Sam Simmonds which we offered free to our membership.

Communication: Matt Daly

Our communication lead, Matt Daly, has responded to the changing needs of the membership during COVID 19. In this year the MACP has seen continued growth in the use of Touchnote, Twitter, Facebook, Instagram and Tik Tok to engage with the MSK health community promoting not only MACP activity but information from ARMA and the CSP. Topics covered have included issues of social isolation, shielding and working practices during COVID as well as numerous free educational resources for members. We will continue to monitor the content and the update of various SoMe channels to ensure we are responding to the changing needs of our membership.

Professional Engagement: David Anderson

This new role, under David Anderson, has focused in the first 12 months on improving interactions with our membership and others interested in MSK.

During this time, a regional representation network has been developed across England and Scotland and Wales to include Scotland (South), Yorkshire and the Humber, Wales (South), London, South West, South Coast and East Anglia.

This has led to a number of face-to-face and online events providing information to membership regarding MACP activities and promoting the value to MACP membership to non-members.

PDC: Jayne Davies

Our educational/professional development portfolio continues to evolve to reflect the needs of our members and the current healthcare climate. COVID 19 has led to a reimaging of how CPD activities are performed and the PDC chair and subcommittee members have worked with MACP course tutors to transform traditional face to face courses to on line learning. We continue to offer our existing range of courses but have also developed a further 6 new courses in 2020. The MACP owes



a huge thanks to Jayne Davies and her subcommittee who have not only risen to the challenge of virtual delivery of courses, but have worked even more cohesively as a team. The support that they have given to the executive committee, the tutors and each other has been amazing.

Advanced Practice / CEA: Dr Neil Langridge

The CEA under chair Dr Neil Langridge, has been re-constituted to support the current routes to membership and to lead / advise on future advanced practice developments.

The MACP currently has eight higher education institutions with MACP approved routes to membership. These are: Brighton, University College London, Coventry, Hertfordshire, Sheffield Hallam, Birmingham, Manchester Metropolitan and Queen Mary University London. The annual monitoring for these programmes in Academic Session 19/20 is due for completion in January 2021.

We aim to offer two portfolio routes to membership, one standard and one accelerated route both mapping to current IFOMPT educational standards. We are currently awaiting final scrutiny of the accelerated route before executive committee approval of a confirmed accredited route to membership but look forward to welcoming applicants to this route in 2021.

The MACP executive maintain a position that focusses on enhancing patient care, representing the membership and where possible, influencing MSK policy at all levels.

There has been a number of potential opportunities that the executive recognise as inclusive of all three of those aims which the MACP executive committee and the CEA committee are currently involved in.

These were set out in the briefing document to members of advanced practice developments. I would like to reassure membership that the MACP executive in conjunction with IFOMPT are working in partnership to influence the development of future MSK AP standards and position members in the best possible situation to meet any AP requirements. Any recommendations would require consultation and agreement from all stakeholders before any standards were adopted and we intend to keep members informed of our progress with regular briefing documents.

IFOMPT: Laura Eccott

2020 has been another busy year of IFOMPT. We have seen the formal acceptance of the cervical framework, establishment of a taskforce to advise on paediatric manipulation and the publication of the serious spinal pathology framework.

IFOMPT are in the process of undergoing its strategic review with current outcomes outlined in the IFOMPT officer report. We aim to keep membership informed of strategic IFOMPT developments and seek membership views on any future developments.

IFOMPT also welcomed 2 new member organisations following successful application and the MACP would like to extend a welcome to France and Cyprus and look forward to working with them in IFOMPT.

It is unfortunately that due to COVID 19, IFOMPT 2020 due to be held in October in Australia has been postponed until 2022. We have committed to rolling over the bursaries awarded for attendance at the conference to that date to ensure good representation of MACP members at that event.

IFOMPT 2024 has also been confirmed with Swiss MO winning the bid process. We wish them well in the planning and delivery of the conference in Basle and once again look forward in supporting members to attend the conference.



In January 2020 we formally submitted our responses to International Monitoring and are awaiting the final review and results of this process.

The MACP executive committee were also please to support 3 nominations for Life Membership of IFOMPT – Karen Beeton, Ann Moore and Alison Rushton. This is a prestigious award which recognised the achievement of MACP members to the international MSK health community and the MACP executive would like to congratulate them on receiving this honour.

MACP Fellowships

The honour of Fellowship of the MACP is awarded to members who have advanced the speciality of manual/musculoskeletal physiotherapy as a whole, by forwarding the boundaries of professional knowledge and furthering the aims of the MACP.

It is my great privilege as Chair of the MACP to present the award of Fellowship of the MACP to three members this year.

Dr Carol McCrum

Dr. Carol McCrum is a Consultant Physiotherapist working in Orthopaedic, Rheumatology and Musculoskeletal Physiotherapy services. Since qualification at a physiotherapist in Sydney in 1986 Carol has specialized in Musculoskeletal/ Manipulative Physiotherapy and has subsequently extended her expertise in this field by completing her MSc and Professional doctorate as well as qualifications in non-medical independent prescribing, injection therapy. In 2005, she became a Consultant Physiotherapist at East Sussex NHS Healthcare Trust where she is seen by her team as an inspirational leader and mentor who has continued to inspire the physiotherapists she works with. She remains passionate about the patient experience of healthcare and is focused on the need for the patient's voice to be heard epically in the field of rheumatologically conditions.

- Awarded NICE Fellowship in 2019
- Visiting Research Fellow, University of Brighton
- Over 26 research publications
- Reviewer for 6 International journals.
- Presentations at National Primary Care & Public Health Conference

Jayne Davies

Since joining the executive committee in 2015 Jayne has transformed the Professional Development Committee into a dynamic, expert professional organization running high quality MSK courses in venues across the country. This has not only taken expert organization and communication skills but the ability to identify educational needs of developing physiotherapist and sourcing high quality course to meet those demands.

Jayne has risen to the challenge of Covid 19 and redesigned the course format to meet the virtual environment while maintaining the MACP quality mark of excellence. Our PDC remain the envy of other professional networks who recognized the work that Jayne has put in to develop the role. This continued drive for advancing excellence in musculoskeletal health has led to Jayne being recognised for specialist contributions to the MACP executive committee at two AGMs.

In her current role as Clinical Lead for the Peterborough and Wisbech she leads the Clinical Governance Team within the unit overseeing and driving forwards audits, changes in practice, process change, transformation and learning from any complaints/incidents. She works as a highly



active member of the Unit Leadership Team driving forwards continuous improvement, digital transformation, clinical safety and training and development representing MSK services at the clinical policies forum. She is described by her peers as being pivotal in the Covid crisis in enabling us to build on the integrated pathways with acute and primary care.

Dr Nicola Heneghan

Dr Heneghan has a long career representing the MACP and UK musculoskeletal practice on the national and international stage, helping to forward musculoskeletal physiotherapy globally. She has presented on educational issues and her research nationally and internationally, representing the MACP with great professionalism and humility.

Nicola is leading ongoing research with a group of international experts for IFOMPT on an International project to understand the thoracic spine that will impact greatly on clinician practice and therefore patient care. Esteem indicators for Nicola's excellence in research include:

- >50 peer reviewed publications in high impact factor journals
- 1062 citations of her work
- Contribution to key international textbooks
- Platform speaker at multiple international conferences
- Keynote speaker on the thoracic spine at the APA conference, Adelaide, Australia 2019.

Nicola has been active within the MACP throughout her professional career through:

- Leadership of one of the MACP's successful educational programmes
- Chair of the Committee for Education and Approval
- Part of the 2016 IFOMPT conference team – a 4 yearly international conference focused to musculoskeletal physiotherapy
- MACP delegate to IFOMPT
- Chair of the MACP

She remains a respected individual in the global MSK with a significant contribution in furthering the aims of the MACP through advancing clinical practice through international influence within the musculoskeletal speciality.

Summary

In summary it has been another busy year for the MACP. I am of the opinion that the MACP executive committee have gone above and beyond throughout this pandemic to ensure the aims and objectives of the MACP continue to be achieved. The combined efforts of a great team and their wider network of subcommittees has positioned the MACP as a key influencer in the development of MSK AP and FCP roles and standards and as a leader in on line education provision and educational support.

I would also like to thank Aldo Russell de Boer, Dr Carol Clarke and Kevin Hall who are stepping down from their roles on the executive committee to take up new challenges. Throughout their time on the executive committee they have been pivotal to setting the direction of the organisation and increasing our impact in the MSK health community and their wisdom, guidance, drive and enthusiasm for progressing MSK health will be missed by all members of the executive committee and myself personally as chair.

All this work of the MACP would not have been possible without the support and effort of our administrator Katie Holmes. We are incredibly grateful to have her as the MACP administrator and are the envy of other professional networks in our administration support and expertise.



My first year as Chair has been a steep learning curve in unprecedented times and I am incredibly grateful to those serving on the EC in providing me with guidance, knowledge and expertise and the wisdom of the fellow and previous chair Nicola Heneghan. I must personally thank Claire Small who as both vice chair, fellow and treasure continues to keep a close eye on both our finances and the direction of the MACP.

I look forward to continuing to meet the expectation of the organisation for the next year.