

MACP Chairs Report 2019

As we draw towards the end of our 50th anniversary year we can report on all our activity as well as our achievements. This is timely as we move to another strategy review in 2020 and can reflect on where we are as an organisation in a rapidly changing healthcare arena.

In terms of what we have achieved in 2019 this was informed by the **Strategic Planning** review day in 2017. As a reminder the **top 5 priorities** identified for this planning cycle were:

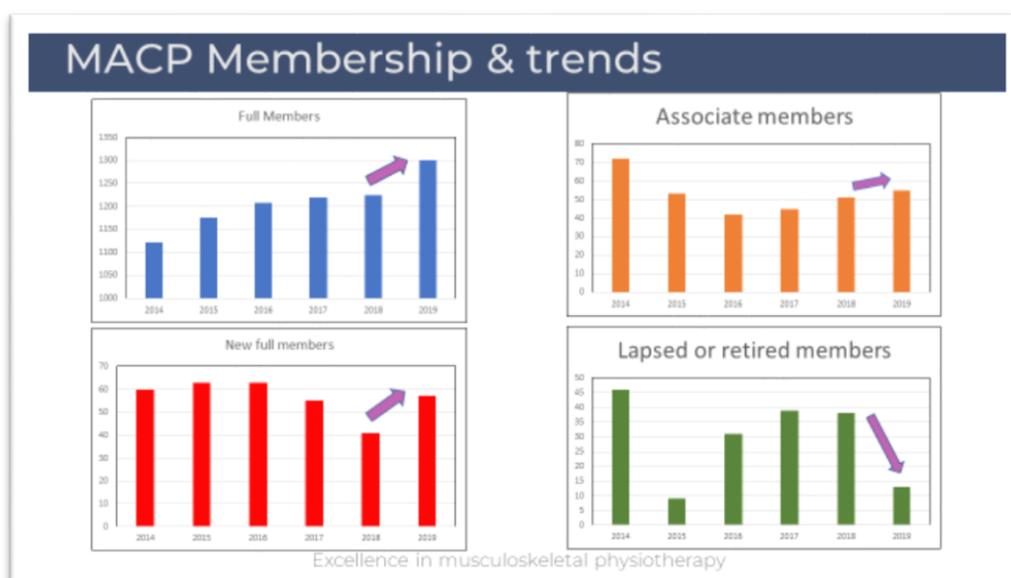
- **1st: Redesign the website**
- **2nd: Marketing & promotion of MACP membership**
- **3rd: Need to 'position' MACP at forefront of msk health**
- **4th: Become the 'go to organisation for msk'**
- **5th: Ensure wider engagement among students, non-MACP physios, other professions & public (to ensure stronger voice & change perceptions)**

The following sections, in conjunction with the individual reports, outline progress to this end and plans for the immediate future.

Membership review and current membership – Lead Helen Welsh

We are delighted to confirm that the review and proposed revisions to our membership categories were positively received and subsequently voted in. Affiliate membership category being available 1/10/19 and then the other categories (: retired or career break/maternity/paternity leave) going live over this next year. Details of the outcome of the vote are 312 votes were returned (26% response rate) from 1190 full members, with 98% in favour in proposed changes to membership categories.

MACP membership and trends have seen a positive change this year with increase in all membership categories and a drop in lapsed or retired members. We are pleased to see this given the work being done to raise the profile and perceived value of being a member of the MACP. We appreciate there is a long way to go, but it is very heartening to see the data evidence the hard work of the Executive Committee and their sub committees. In terms of approved routes we were sorry to see the closure of the KCL route in London, but are pleased to advise we have been working with 2 other potential London hosts, including UCL who have now submitted documentation for scrutinizing; this has been a very welcome development.



Website development – Lead Aldo Russell de Boer, supported by Kevin Hall and Katie Holmes

The website is now live and notwithstanding some teething issues we have received some very positive feedback on the design, content and functionality. We anticipated some issues as we move over to this new site, with a key change being payment facilities and encouraging members to move to direct debit payment for membership. This has not been without some challenges and we are extremely grateful to members' understanding and Katie's diligence in following through with individual queries over what is already a very busy time of year. We anticipate it will take a further few months for everything to bed in, but believe this will streamline some of our previously clunky administration processes going forward.

Knowledge translation has been a priority this year and Kevin is working hard to help reduce the 17 year gap and support rapid dissemination of evidence to practice through development of resources and through the website.

Constitution review

Over the years the Constitution has been revised and amended to reflect changes in the organisation. This year and to coincide with the changes in membership categories a working group (Nicola Heneghan, Helen Welch, Claire Small, Ruth Sephton, Chris McCarthy and Jean McClusky) met to review in detail the scope, wording and content of the Constitution.

The draft revised Constitution has been circulated to members, but in summary the key changes are

1. Incorporated the agreed changes to membership categories that came into force from 1st October 2019
2. Reviewed key sections for currency and consistency in use of language e.g. use of musculoskeletal
3. Reviewed the scope and level of detail in each section: e.g. roles and responsibilities allowing successive Committees to evolve and be responsive to the needs of the organisation at any one point
4. To consider any changes which support governance of the organisation in light of change in membership categories

These changes (not the outcome of the vote) will be voted on at the AGM (2/11/19).

Professional Network funding and CSP Capitation Fee [Title: *Maximising the opportunities for personal and professional development through mentored practice – development of an on line learning module* (Heneghan NR, Small C, Walsh H, Hindle J, Williams A)]

With the new funding model now in place following the cessation of the capitation fee, we submitted and were successful in securing £8K for a project on mentoring. Where we have a new website and in light of the success of our MACPLearn mentorship presentation we submitted a project which aimed to complete an evidence synthesis and develop an on line mentoring module. This will be freely available to MACP members from July next year and a small charge to non-members. The module will draw on our considerable expertise in this field and we have hired a dedicated project lead to drive the project, with Jackie Hindle supporting from the Executive Committee. If you wish to know more about this please contact Jackie directly.

Professional Network and ACP

Many of you may be aware that a research project, funded by Health Education England (HEE) and led by Alison Rushton has been completed over the last few months. At this point the findings and recommendations have been submitted to HEE (1/10/19) and we are waiting to hear regarding next steps.

The project title is '**Accreditation of advanced clinical practice: a multi-methods analysis to inform implementation** (Rushton A, Noblet T, Heneghan NR and Hindle J) (May-Oct)' and involved several work packages, the objectives being

1. To map the two frameworks (Musculoskeletal core capabilities framework for FCP and Multi-professional framework for ACP in England) to the IFOMPT Educational Standards; a pilot case to provide an example of mapping
2. To conduct a focus group of key stakeholders (IFOMPT, MACP, Advanced Physiotherapy Practice Network, HEIs, CSP, Patient and Public Involvement and Engagement) to evaluate the mapping process and to agree through a process of consensus the definitive mapping.
3. To develop a pathway for non-MACP musculoskeletal physiotherapists to meet the requirements of the frameworks

At this point we recognise there is considerable activity in around issues relating to FCP and ACP. The MACP EC understand the need and importance of working closely with key stakeholders, including the wider network of musculoskeletal physiotherapy (educators, MSKReform, Neuromusculoskeletal Alliance members, CSP etc). All parties will be involved in ongoing discussions as appropriate, and this topic will be a key focus for the MACP Strategic Planning event early in 2020.

Our **educational/professional development portfolio** continues to evolve to reflect the needs of our members, with the now well established PDC working hard with locations/hosts around the country to provide a range of courses. The new working structure with subcommittee members focused to individual courses and hosts has been a successful with fewer cancelled courses and many more courses planned for the next few months. We plan to try and further adopt this structure for other areas of the MACP, with the development of 'Lead roles' rather than 'Officers' being elected to the Executive Committee.

Research and Educational Awards

Efforts to promote marketing of awards does seem to be working for some although it is a shame where we are still not able to present awards to members due to lack of applications. We will continue to review and promote this now we have the new website. In addition to the usual awards we are offering £10K in travel bursaries for individuals to attend IFOMPT2020 in Melbourne. We have already paid out one (a prize draw for the membership vote) and a further 18 are available to full members and one to an associate/affiliate member. We continue to promote IFOMPT2020 and very much hope to see a sizeable contingent of MACP members in Australia next year.

Communications

Now the website is live we hope that this will drive traffic to the website and streamline some of our communications/marketing/promotion etc. of the MACP; optimise the potential of a new fully integrated website. Twitter followers now exceed 16.4K and >1300 Facebook followers and with this integrated in the website it is anticipated that website traffic will grow considerably over the next few months/years. In the meantime please feel free to use the 'not-so-new' logo on all your marketing materials including email signature.

IFOMPT

In the last year there has been opportunity to meet with the IFOMPT EC in Reno (November 2018) and Geneva (May 2019). Our IM report was postponed until December 1st to allow us to incorporate findings from the HEE funded project into this.

On the horizon for the MACP is IFOMPT2020. We are committed to supporting members thinking or planning to submit abstracts to this conference next year through mentoring and funding of travel bursaries.



CSP Fellowships and Awards

Chris Mercer, Laura Finucane and Neil Langridge were recognised this year for their contribution to msk physiotherapy with award of fellowship from CSP. It is fantastic to see that members are recognised nationally for their contribution to the profession. Although we had no nominations for FMACP 3 members of the EC were recognised for their outstanding leadership in their respective roles; Helen Welch for leadership of the membership review, Aldo Russell de Boer for his leadership of the new website and Jayne Davies for leadership of the PDC, which has seen the highest level of income generated by a PDC.

In summary it has been a busy yet successful year for the MACP; the combined efforts of a great team, their wider network in the subcommittees and most importantly Katie, our new administrator. Katie joined us just 12 months ago and has worked incredibly hard to get up to speed with everything we ordinarily do as an organisation, as well as embark on the joint venture in bringing to life our new website and other projects this year. I am incredibly grateful to those serving on the EC, especially Claire Small who continues to keep a close eye on our finances, Helen as vice chair, the Fellows and not least Katie. As I step down from the Executive Committee I wish them all the best as they move into another strategic review and follow through on projects initiated during this cycle.

Nicola Heneghan
Chair MACP
October 2019